



Customer payments made easy with PayByLink

PayByLink from PayPoint is a cost effective and efficient way of prompting and increasing customer payments via SMS.

Developed with client feedback in mind, the cloud-based PayByLink portal makes collecting high volumes of low value debt easy and cost-effective.

Providing customers with a SMS payment link removes the risk of sharing card details over the phone with call centre operators, offering peace of mind and security.

PayByLink overview:

- Automated SMS reminders for customers - convenient and effective
- Pre-populated, branded web payments page for a great user experience
- API integration into your own CRM system
- Dynamic and insightful reporting features
- Option to combine with our pay in-store solution or for standalone use
- Feature rich management platform to set up and monitor payments
- Our cloud-based portal offers unlimited access 24/7, 365 days a year



The benefits include:

- Increase collection of small arrears with ease
- Reduce spend on collections and write offs
- A PCI compliant call centre
- Increase efficiency with bulk payment options
- Offer a user friendly payment option that keeps your customers engaged
- Enhance cash flow management



PayPoint
Request for Payment

The following request for payment has been made by Paypoint on behalf of {clientname!}

Request Details

Name:
{firstname}{lastname}

Customer ID/PSRN/PAN:
1234567890123456789

Amount:
{amount}

Request Reason/Passphrase:
{reason!}

Your Card Details

To make a payment for this request, please provide the following card details:

Cardholder name:

Find out more by visiting www.paypoint.com/multipay